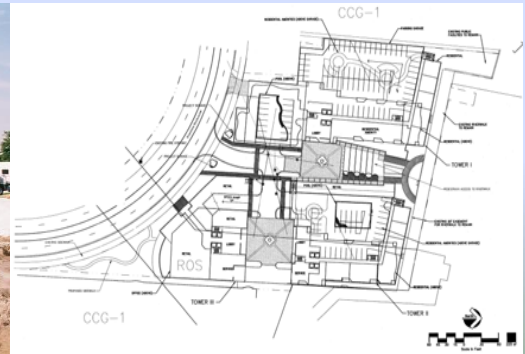


# The Florida Brownfields Association

**Your resource for  
Brownfields  
expertise and know-  
how in the State of  
Florida**



# Brownfields Team

- ◆ Property owner
- ◆ Developer
- ◆ Community
- ◆ Financial institution
- ◆ Legal
- ◆ Government (Federal, State, local, EDC)
- ◆ Environmental consultants
- ◆ Insurance



# Develop A Vision

- ◆ Where are the candidate properties?
- ◆ What are the community needs?
- ◆ What infrastructure is present / absent?
- ◆ What are the developer needs?
- ◆ Overlapping needs:
  - ◆ Public health
  - ◆ Jobs
  - ◆ Crime prevention
  - ◆ Property restoration
  - ◆ Property values



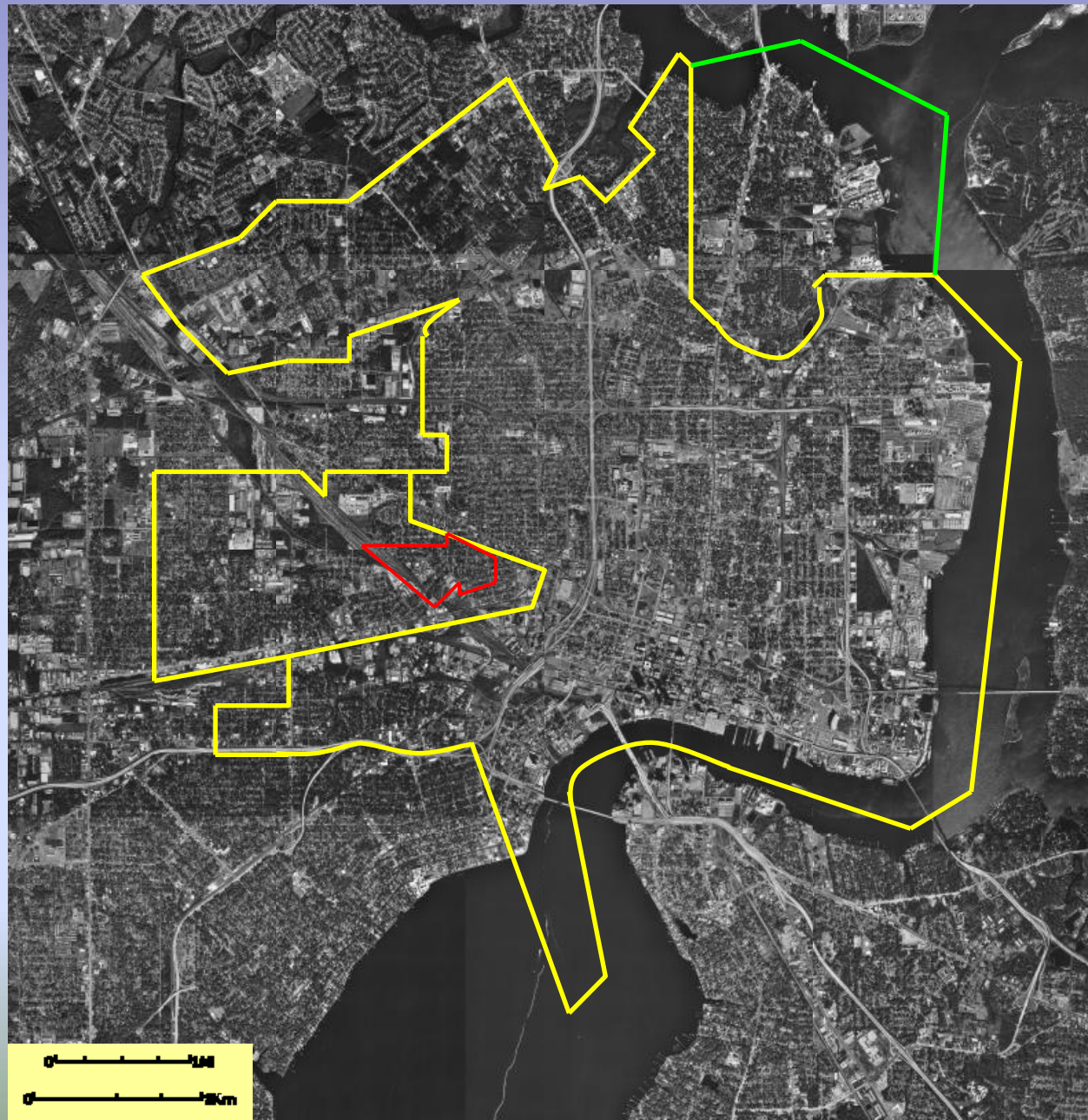
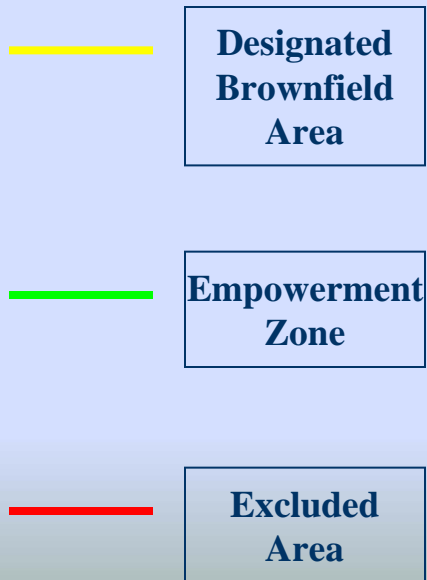
# Look Ahead

- ◆ Predict potential obstacles
  - ◆ Zoning / Master Plan
  - ◆ Conflicting interests
  - ◆ Public relations
  - ◆ Politics?
  - ◆ Environmental



# People are the Driving Force

- ◆ No site too small
- ◆ Groups of sites





# Central Florida Auto Salvage Junk Yard/Northwest Fire Station (City of Clearwater)



Potential Creek  
Restoration



Potential Nature Trail



Potential Wetlands Enhancement



Enhance Stormwater Treatment



Fire Station





# Former Winn-Dixie N Magnolia Ave (City of Ocala)



## Results

- ◆ \$2.5M Private Investment
- ◆ Expanded / Upgraded Facility
- ◆ Upgraded Road and Infrastructure
- ◆ Over 200 New Jobs
- ◆ Increased Property Value
- ◆ Expanded Tax Base



# Florida Brownfields Association

- ◆ Networking Opportunities
- ◆ Access to Experts In all Aspects of Brownfields
- ◆ Input into Brownfields Legislation
- ◆ Contribute Your Expertise
- ◆ Assist in Promotion of Florida Redevelopment
- ◆ Help Develop our Platform for Brownfields Issues in Florida

